



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	Patriot Majority
Product	Issue
Estimate Number	1770

Invoice #	106562-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/26/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106562
Alt Order #	06852078
Deal #	
Order Flight	09/13/12 - 09/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/13/12 to 09/19/12	5x	MTWTF--				
	KSNV			Th	09/13/12	:30	5:48 AM	PM12-105H know	\$600.00		3
	KSNV			F	09/14/12	:30	5:23 AM	PM12-105H know	\$600.00		1
	KSNV			M	09/17/12	:30	5:50 AM	PM12-105H know	\$600.00		2
	KSNV			Tu	09/18/12	:30	5:58 AM	PM12-105H know	\$600.00		5
	KSNV			W	09/19/12	:30	5:19 AM	PM12-105H know	\$600.00		4
	KSNV			09/20/12 to 09/26/12	1x	MTWTF--					
	KSNV			Tu	09/25/12	:30	5:26 AM	PM12-105H know	\$600.00		6
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/13/12 to 09/19/12	2x	MTWTF--				
	KSNV			M	09/17/12	:30	6:57 AM	PM12-105H know	\$1,000.00		2
	KSNV			Tu	09/18/12	:30	6:27 AM	PM12-105H know	\$1,000.00		1
3	KSNV	Today Show	658a-9am		09/13/12 to 09/19/12	5x	MTWTF--				
	KSNV			Th	09/13/12	:30	8:43 AM	PM12-105H know	\$1,500.00		3
	KSNV			F	09/14/12	:30	7:24 AM	PM12-105H know	\$1,500.00		4
	KSNV			M	09/17/12	:30	8:36 AM	PM12-105H know	\$1,500.00		2
	KSNV			Tu	09/18/12	:30	8:27 AM	PM12-105H know	\$1,500.00		1
	KSNV			W	09/19/12	:30	7:59 AM	PM12-105H know	\$1,500.00		5
4	KSNV	News 3 Sunrise SATURDAY	6a-7a		09/10/12 to 09/16/12	1x	-----S-				
	KSNV			Sa	09/15/12	:30	6:18 AM	PM12-105H know	\$350.00		1
5	KSNV	News 3 Today - SAT	9am-930am		09/10/12 to 09/16/12	1x	-----S-				

The actual broadcast information shown on this invoice was taken from the Official program log

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as not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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**Attention: Accounts Payable**  
 1010 Wisconsin Ave. NW  
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Advertiser	Patriot Majority
Product	Issue
Estimate Number	1770

Invoice #	106562-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/26/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106562
Alt Order #	06852078
Deal #	
Order Flight	09/13/12 - 09/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	News 3 Today - SAT	9am-930am	Sa	09/15/12	:30	9:25 AM	PM12-105H KNOW	\$500.00		1
6	KSNV	Sunday Today	7a-8am	Su	09/16/12	:30	7:26 AM	PM12-105H KNOW	\$625.00		1
7	KSNV	ROS	5a-459a	Su	09/16/12	:30	9:59 PM	PM12-105H KNOW	\$500.00		1
8	KSNV	Wake Up Early Wagners	430a-5a	Su	09/16/12	:30	9:59 PM	PM12-105H KNOW	\$500.00		1
9	KSNV	Wake Up Early Wagners	430a-5a	Su	09/16/12	:30	9:59 PM	PM12-105H KNOW	\$500.00		1
10	KSNV	M-F Today Show II	9-10a	M	09/17/12	:30	9:58 AM	PM12-105H KNOW	\$900.00		1
11	KSNV	Rachael Ray	11am-12pm	Tu	09/18/12	:30	9:27 AM	PM12-105H KNOW	\$900.00		3
	KSNV			W	09/19/12	:30	9:59 AM	PM12-105H KNOW	\$900.00		2
	KSNV			Th	09/20/12	:30					
	KSNV			F	09/21/12	:30					
	KSNV			Sa	09/22/12	:30					
	KSNV			Su	09/23/12	:30					
	KSNV			M	09/24/12	:30					
	KSNV			Tu	09/25/12	:30					
	KSNV			W	09/26/12	:30					
	KSNV			Th	09/27/12	:30					
	KSNV			F	09/28/12	:30					
	KSNV			Sa	09/29/12	:30					
	KSNV			Su	09/30/12	:30					

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	Rachael Ray	11am-12pm	Tu	09/18/12	:30	11:20 AM	PM12-105H know	\$325.00		2
12	KSNV	Noon News	12-1230pm	F	09/13/12 to 09/19/12	4x	MTWTF--				
	KSNV			F	09/14/12	:30	12:13 PM	PM12-105H know	\$425.00		4
	KSNV			M	09/17/12	:30	12:12 PM	PM12-105H know	\$425.00		3
	KSNV			Tu	09/18/12	:30	12:10 PM	PM12-105H know	\$425.00		2
	KSNV			W	09/19/12	:30	12:17 PM	PM12-105H know	\$425.00		1
	KSNV			09/20/12 to 09/26/12	1x	MTWTF--					
	KSNV			Th	09/20/12	:30	12:19 PM	PM12-105H know	\$425.00		5
13	KSNV	Dr Phil	3-4p	09/13/12 to 09/19/12	4x	MTWTF--					
	KSNV			Th	09/13/12	:30	3:33 PM	PM12-105H know	\$450.00		4
	KSNV			M	09/17/12	:30	3:57 PM	PM12-105H know	\$450.00		3
	KSNV			Tu	09/18/12	:30	3:49 PM	PM12-105H know	\$450.00		2
	KSNV			W	09/19/12	:30	3:12 PM	PM12-105H know	\$450.00		1
	KSNV			09/20/12 to 09/26/12	1x	MTWTF--					
	KSNV			F	09/21/12	:30	3:36 PM	PM12-105H know	\$450.00		5
14	KSNV	4PM NEWS (1 hour)	4-5pm	09/13/12 to 09/19/12	4x	MTWTF--					
	KSNV			F	09/14/12	:30	4:15 PM	PM12-105H know	\$700.00		3
	KSNV			M	09/17/12	:30	4:14 PM	PM12-105H know	\$700.00		4
	KSNV			Tu	09/18/12	:30	4:28 PM	PM12-105H know	\$700.00		2
	KSNV			W	09/19/12	:30	4:22 PM	PM12-105H know	\$700.00		1
15	KSNV	4PM NEWS (1 hour)	4-5pm	09/13/12 to 09/19/12	4x	MTWTF--					

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Alt Order #	06852078
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Order Flight	09/13/12 - 09/22/12

Billing Calendar	Broadcast
Billing Type	Cash
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IDB #	
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	KSNV	4PM NEWS (1 hour)	4-5pm								
					09/13/12 to 09/19/12	4x	MTWTF--				
	KSNV			Th	09/13/12	:30	4:41 PM	PM12-105H Know	\$700.00		4
	KSNV			M	09/17/12	:30	4:49 PM	PM12-105H Know	\$700.00		2
	KSNV			Tu	09/18/12	:30	4:43 PM	PM12-105H Know	\$700.00		1
	KSNV			W	09/19/12	:30	4:54 PM	PM12-105H Know	\$700.00		3
16	KSNV	M-F Early News	5-630p								
					09/13/12 to 09/19/12	12x	MTWTF--				
	KSNV			Th	09/13/12	:30	5:29 PM	PM12-105H Know	\$1,200.00		2
	KSNV			Th	09/13/12	:30	6:25 PM	PM12-105H Know	\$1,200.00		1
	KSNV			F	09/14/12	:30	5:22 PM	PM12-105H Know	\$1,200.00		3
	KSNV			F	09/14/12	:30	6:22 PM	PM12-105H Know	\$1,200.00		4
	KSNV			M	09/17/12	:30	5:14 PM	PM12-105H Know	\$1,200.00		11
	KSNV			M	09/17/12	:30	6:11 PM	PM12-105H Know	\$1,200.00		5
	KSNV			M	09/17/12	:30	6:28 PM	PM12-105H Know	\$1,200.00		5
	KSNV			Tu	09/18/12	:30	5:29 PM	PM12-105H Know	\$1,200.00		8
	KSNV			Tu	09/18/12	:30	6:15 PM	PM12-105H Know	\$1,200.00		7
	KSNV			W	09/19/12	:30	5:16 PM	PM12-105H Know	\$1,200.00		12
	KSNV			W	09/19/12	:30	6:14 PM	PM12-105H Know	\$1,200.00		10
	KSNV			W	09/19/12	:30	6:28 PM	PM12-105H Know	\$1,200.00		9
					09/20/12 to 09/26/12	1x	MTWTF--				
	KSNV			Tu	09/25/12	:30	5:23 PM	PM12-105H Know	\$1,200.00		13
17	KSNV	Sa-Su Early News	5pm-630pm								
					09/10/12 to 09/16/12	1x	-----S-				
	KSNV			Sa	09/15/12	:30	5:28 PM	PM12-105H Know	\$650.00		1
19	KSNV	M-F Jeopardy	630-7pm								

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Billing Calendar	Broadcast
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Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
630-7pm		09/13/12 to 09/19/12	4x	MTWTF--				
	F	09/14/12	:30	6:54 PM	PM12-105H Know	\$1,300.00		4
	M	09/17/12	:30	6:53 PM	PM12-105H Know	\$1,300.00		3
	Tu	09/18/12	:30	6:43 PM	PM12-105H Know	\$1,300.00		1
	W	09/19/12	:30	6:58 PM	PM12-105H Know	\$1,300.00		2
7-730pm		09/13/12 to 09/19/12	4x	MTWTF--				
	F	09/14/12	:30	7:11 PM	PM12-105H Know	\$1,300.00		4
	M	09/17/12	:30	7:19 PM	PM12-105H Know	\$1,300.00		3
	Tu	09/18/12	:30	7:18 PM	PM12-105H Know	\$1,300.00		2
	W	09/19/12	:30	7:08 PM	PM12-105H Know	\$1,300.00		1
	Th	09/20/12 to 09/26/12	1x	MTWTF--				
	Th	09/20/12	:30	7:29 PM	PM12-105H Know	\$1,300.00		5
8-10pm		09/17/12 to 09/23/12	1x	M-----				
	M	09/17/12	:30	9:39 PM	PM12-105H Know	\$6,000.00		1
8-9pm		09/17/12 to 09/23/12	1x	--W----				
	W	09/19/12	:30	7:58 PM	PM12-105H Know	\$2,400.00		1
1P-3PM		09/10/12 to 09/16/12	1x	-----S				
	Su	09/16/12	:30	7:08 PM	PM12-105H Know	\$10,000.00		1
11pm-1135pm		09/13/12 to 09/19/12	3x	MTWTF--				

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Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of advertising. Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all advertising shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed on otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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24	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV			F	09/14/12	:30	11:34 PM	PM12-105H KNOW	\$1,100.00		1
	KSNV			M	09/17/12	:30	11:33 PM	PM12-105H KNOW	\$1,100.00		2
	KSNV			Tu	09/18/12	:30	11:34 PM	PM12-105H KNOW	\$1,100.00		3
25	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
	KSNV			Sa	09/15/12	:30	11:29 PM	PM12-105H KNOW	\$1,100.00		1
26	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
	KSNV			Su	09/16/12	:30	11:13 PM	PM12-105H KNOW	\$1,100.00		1
27	KSNV	Tonight Show	1135p-1237a								
	KSNV			Th	09/13/12	:30	11:56 PM	PM12-105H KNOW	\$700.00		1
	KSNV			Tu	09/18/12	:30	12:08 AM	PM12-105H KNOW	\$700.00		2
Aired Spots 78											

Gross Total \$82,775.00  
 Agency Commission \$12,416.25  
 Net Amount Due \$70,358.75  
 Payment Terms 30 Days

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